

Paul Massara, ex-CEO of Npower, to join energy-blockchain company Electron as CEO

London, 18th April 2018

Paul Massara joins the Electron Top team and becomes CEO, Paul Ellis becomes Executive Chairman.

Electron is pleased to announce that Paul Massara has joined the Executive team as CEO alongside Paul Ellis who will become Executive Chairman and Jo-Jo Hubbard who remains as COO.

Paul Ellis said: "Paul Massara has been a part of the board as a Director for some time now so I'm delighted to be able to finally welcome him into an executive role as our new CEO. Paul brings a wealth of experience from the energy industry that will be invaluable to Electron as we capitalise on the momentum we have built."

Paul Massara said: "I am delighted to be joining the Executive team as we expand the business both here in the UK and internationally. The potential for the business is huge with strong international demand for the flexibility platform that we have developed."

Prior to this Paul Massara was CEO of Npower and on the Executive Committee of both RWE and Centrica. He has significant experience in the energy markets in UK, North America and Europe. He is also a member of the Fuel Poverty Committee at BEIS.

-ENDS-

About Electron

Electron is a London-based tech company harnessing blockchain to design new platforms and services for a decarbonising, digitising, decentralising and democratising energy sector. Recognising the potential for these new technologies to transform the shared virtual infrastructure of the grid, Electron is taking a top down, collaborative approach to platform development and working with various key stakeholders in the energy industry.

For more information, please visit www.electron.org.uk

For further information:

Oenone Scott, Communications Manager
020 7096 1519
oenone.scott@electron.org.uk